


# Sanitation, hygiene and menstrual health are an

## INVESTMENT OPPORTUNITY.



The Sanitation and Hygiene Fund (SHF) is a UN fund dedicated to achieving universal access to safe and sustainable sanitation and hygiene (S&H), and menstrual health and hygiene (MHH) through market-based approaches.

Even today,  
almost half of the  
world's population  
**lacks access to  
safely managed  
sanitation.**

One in four  
women worldwide  
**struggles to manage  
their menstruation  
safely.**

Untreated or  
poorly treated faecal  
waste is **one of the  
largest sources  
of methane.**

This is a missed opportunity for growth, for sustainable development, for gender equality.  
**It is also a missed opportunity for investment - in workforces, economies and impact.**

At SHF and Capital M, our market-led moonshot for menstrual health, we accompany governments, businesses, entrepreneurs and communities in building sustainable, gender-smart sanitation economies and menstrual health market.

With our innovative financing solutions, offered through trusted UN mechanisms, we help shape investment-viable sectors to thereafter drive public and private supply, financing, and access along the next generation sanitation and MHH value chain, and deliver direct and indirect returns on peoples' lives, economic growth, communities and climate resilience.

It has been estimated that **every US \$1 invested** in improved sanitation could translate into an average global economic **return of US \$5.5**, or an overall estimated **gain of 1.5% of global GDP**. Also, adopting a circular sanitation approach has the potential to unlock 3.8 trillion liters of human waste every year from toilets and sanitation systems for reuse in the wider economy.

US \$ **5.50**

US \$ **1**

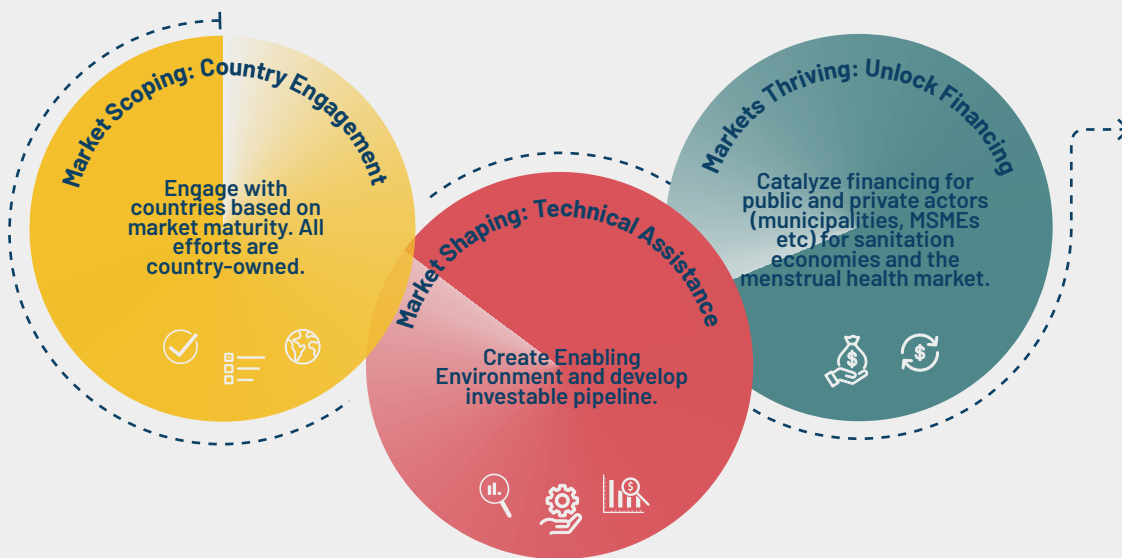
**TARGET 6-2**  
 END OPEN DEFECTION AND PROVIDE ACCESS TO SANITATION AND HYGIENE

Through market transformation, we can change the trajectory of Sustainable Development Goal (SDG) target 6.2 and importantly, of millions of lives, especially women and youth.



Engage with us:  
[www.shfund.org](http://www.shfund.org)

### The SHF approach



**Towards A Sustainable Future for All**  
 Increased financing, delivery and access in next generation sanitation, hygiene and menstrual health, delivering impacts for people, economies and the planet, especially women and girls.

